

OR Attorney General
Justice Building 1162 Court St., NE
Salem, OR 97301



The **SCHWAN**
FOOD COMPANY
SCHWAN'S SHARED SERVICES, LLC

August 4, 2016

Re: CARDSource and Potentially Compromised Schwan's Data

RECEIVED
AUG 22 2016

Dear Honorable Attorney General,

CIVIL ENFORCEMENT DIVISION

On behalf of my client, Schwan's Home Service, Inc. ("Schwan's"), please allow this correspondence to serve as written notification that CARDSource, a third-party vendor which produces numbered plastic payment cards tied solely to the *Schwan'sPay*® accounts of my client's customers, has determined after exhaustive investigation and assistance of the Federal Bureau of Investigation that the records of 368 OR Schwan's customers, as of August 1, 2016 may have been exposed to a hacker of foreign origin as far back as October 9, 2015. While there is no record that any or all of these customer records may have been accessed in the CARDSource systems by the hacker, they were vulnerable to viewing and therefore are conservatively considered by Schwan's to be compromised.

These records were held by CARDSource in a contracted data center, and contained the following information for those 368 customers: name, address, phone number, email address and *Schwan'sPay*® card number. The *Schwan'sPay*® card number ties directly to each customer's Schwan's account, which in turn can allow for the debiting of that customer's bank account on file with Schwan's. All 368 affected *Schwan'sPay*® cards on file with CARDSource have been disabled by Schwan's out of an abundance of caution, and upon thorough review, no fraudulent or even questionable activity has been detected in those customers' accounts. The likelihood of actual harm, financial or otherwise, is by my client's reasonable calculation to be extremely low or non-existent due to the fact that the card can only be used for purchases with Schwan's and alignment of all three accounts is necessary for a debit transaction; however, the possibility of phishing or social engineering scams cannot be entirely ruled out.

Therefore a notification, in substantially similar form as the documentation attached hereto has been sent to all affected customers in this matter. Should you or your office have any further questions relating to this matter, please contact me at your convenience by the means set forth below.

Sincerely,

Nicholas Simonson, Sr. Corporate Attorney
Schwan's Shared Services, LLC Law Dept.
Attorneys for Schwan's Home Service, Inc.
Phone: (507)537-8293 **Fax:** (507)537-5617
Email: nicholas.simonson@schwans.com

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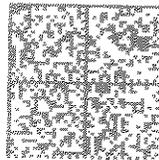


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SCHWAN'S SHARBD SERVICES, LLC
115 WEST COLLEGE DRIVE
MARSHALL, MN 56258

Attorney General
Justice Building
1162 Court St., NE
Salem OR 97301

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